

**SOLUTIONS 4WORK**  
**PARTNERSHIP FOR JOBS AND YOUTH EMPLOYMENT**

**Bringing Evidence to Policy**

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**KENYA**  
**VISION 2030**

# IS ALL ABOUT QUALIFICATIONS AND SKILLS



# EVIDENCE

## 1. Social Networks

**Social networks effects are higher when combined with education that enables recipients to adopt and use technology**

## 2. Targeting Ultra Poor

**Providing assets grants and intensive training to the poorest increases consumption and incomes well after program is completed**

# EVIDENCE

## 3. Credit

**Access to credit is good for small business owners and entrepreneurs – they make productive investments, but microcredit does not alleviate poverty**

## 4. Savings

- ❖ **Access to save money does appear to increase consumption and provide protection against income shocks**
- ❖ **Access to M-Pesa is associated to resistance to income shocks**

# EVIDENCE

## 5. Subsidies

**Subsidies can lead to technology adoption and increased yield but targeting and information campaigns create desired impact**

## 6. Information

**Information provision have strong effects on farmers behavior when information addresses specific practice**

# EVIDENCE

## 7. Credit

**Access to credit does not necessary affect income gains; commitment savings and asset collateralization help modify farmers' attitude towards credit**

# SUCCESS STORY

A photograph of a woman with dark hair, wearing a black and white striped shirt and large hoop earrings, smiling and touching a large bunch of green papayas hanging from a tree. The background shows lush green foliage, including banana leaves.

## In love with my fruits

When she left university, Annie Nyaga dreamt of a big office job. She got one, but it was all boring. Then she found a new passion. **P25**

# SUCCESS STORY



**Ms Annie Nyaga, the proprietor of Farm2Home at her farm in Mbeere.**

CHARLES WANYORO | NATION

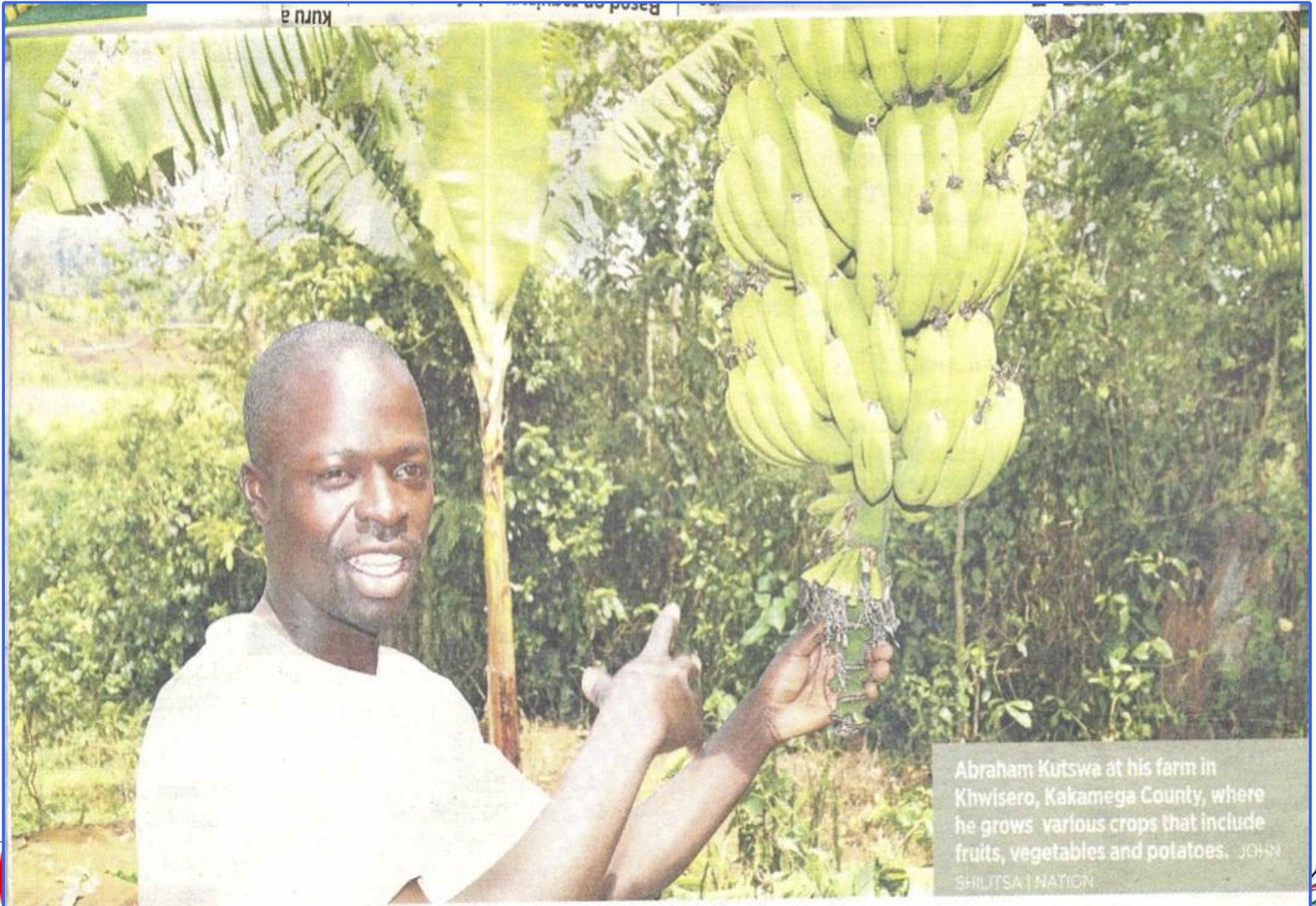
# SUCCESS STORY

**Annie Nyaga - 28**

- ❖ Degree in biomedical science – 2007
- ❖ Quit formal job
- ❖ Invest between \$930 to \$1,200
- ❖ Earns about \$6,970 in 3 months

**She is a living proof that farming pays**

# SUCCESS STORY



Abraham Kutswa at his farm in Khwisero, Kakamega County, where he grows various crops that include fruits, vegetables and potatoes. JOHN SHILITSA | NATION

BY JOHN SHILITSA

earned to buy maize and beans without

# SUCCESS STORY

## Abraham Kutswa - 32

- ❖ Former clinical medicine student – dropped – 8 years ago
- ❖ Trained an agri-business
- ❖ Formed smallholder farmers network
- ❖ Earns about \$500 per month
- ❖ Hopes to do a management degree

I'm now happy I work for myself

# CONCLUSION

**We MUST do more than good intentions**

- 1. Improving Ways World's Poor Borrow, Save, Farm, Learn and Stay Healthy**
- 2. More Evidence, Better Policies and Programs - We Create Wealth for Better Lives**
- 3. Build Strong, Smart and Trusted Institutions – Capacity, Systems and Partnerships**

# CONCLUSION

## 4. We must move:

- ❖ From education to skills
- ❖ From competition to productivity
- ❖ From labor to product market reforms
- ❖ From domestic to international markets
- ❖ From innovation to more efficient use of natural resources

# CONCLUSION

5. It is ALL about youth: more and better jobs, skills and equality
6. We need to implement the Action Plan on Youth – an effective plan and plan efficiency are necessary and sufficient to achieve impact on youth

**WE BELIEVE**

**Youth First Results Now**

**Kenya (.)**